

Stay in contact with thousands of customers using cost saving email newsletters



Why use email newsletters?

Email newsletters are an innovative and cost effective way to stay in touch with your customers and contacts.

They're immediate, easy to send, helping you to raise your profile and profits by driving traffic to your website and staying fresh in your customers' minds.

Wildfire247 provides you with tools to build mailing lists from your website, create and send professional newsletters, and track the success of your campaigns.



How you benefit from Wildfire247

- Easily promote products, services, special offers, and any other news and events.
- Save money on printing and postage by using email messaging.
- Automatically build a list of sales prospects from people visiting your website.
- Complete control over your targeted email campaigns – with instant responses!
- Eye-catching designs are included, or have your own company email template created.
- Mailing list data is backed up nightly with offsite backups on weekly basis.
- 100% virus and spyware free as no software to install.
- Access from any PC with Web access (requires IE version 5 or above).
- No need to buy specialist software or hardware, just use our website!

Wildfire247 in a nutshell

1. Build and maintain your own opt-in email mailing lists.
2. Create and send professional email newsletters.
3. Track and monitor how many newsletters are read and how often.

Wildfire247 key features

List builder signup form

Build targeted mailing lists from your website by providing your visitors with a newsletter signup form.

List management

Manage your mailing list either within Wildfire247 or easily import from CSV (comma separated value) lists of contacts and customers.

List segmentation

Send targeted campaigns by segmenting your mailing list. Inviting subscribers to join different Interest Groups on signup means they'll receive information that's relevant to them.

Newsletter editor

Choose your newsletter template, enter text and pictures, preview and send test versions, save draft versions, and send to your mailing list without the need to know HTML.

Reports

Monitor the performance of your newsletters in real-time by tracking original views and repeat views, exposure rates and individual subscriber views for sales follow ups.

Bounce manager

Automatically generates reports of any returned emails and will unsubscribe the recipient upon the fifth bounce, keeping your list relevant and up-to date.

Try for free!

Email lists under 100 are free with Wildfire247



Call us now on:
0845 226 0466



Email:
info@wildfire247.com

We can also help with:

Putting List Builder onto your website

If you do not have in-house technical personnel, we will add the List Builder to your website for you, this enables visitors to sign up automatically to your mailing list.*

£100 one off fee

Creating your own newsletter template design

Have your own custom template designed to include your company logo and any layout specific to your newsletters content.

£200 one off fee

Importing your current email mailing list

If you already have an email mailing list in electronic format, we can load this directly into Wildfire247 on your behalf.**

£50 per list import (per 5,000 email addresses)

Managing your newsletter campaigns

If you would prefer to outsource the creation and management of your newsletter campaigns, we would be happy to provide a competitive quote on your requirements.

Price on application

All prices include VAT

* Please note that we will need your website's FTP details, to complete this service, please ask your Web host or ISP for these.

**Please note that we can only accept mailing lists in an electronic database format, for example as an Excel or Access document.

Pricing

Wildfire247 is provided as a hosted service on either a monthly or annual subscription basis.

Our pricing includes hosting your mailing list, newsletters, statistical data, and performing backups and service maintenance.

Wildfire247 is accessed via the Internet using a secure username and password.

List size	Monthly fee
0 - 100	Free
101 - 5000	£30
5,001 - 10,000	£45
10,001 - 25,000	£65
25,000 +	Call for pricing

6 & 12 month accounts attract discounts!

Call 0845 226 0466 now!

What else do I get?

- Free email support and trouble-ticket system
- Free source code for adding List Builder to your website
- Free unlimited bandwidth usage, i.e. send as many emails as you want

For more information visit www.wildfire247.com.

What our clients say

"Wildfire247 provides a professional, reliable, user friendly service, which I highly recommend. The staff are always helpful and efficient."

Gerry Gallott

Director, Positive Media Marketing Limited

"Wildfire247 makes our website and marketing budgets work harder and smarter. We have successfully addressed our target audience which has raised our profile and visibility."

Adam Hall

Director, Fane Acoustics

"Wildfire247 has paid for itself several times over from the sales generated by sending our monthly newsletter. We are very happy with the results."

Jeanette Parradine

Director, Alchemy Recruitment

"Wildfire247 is an effective marketing tool, it's easy to use, inexpensive and means we can stay in regular touch with our customers to promote our special offers."

Neil Donovan

Director, Choice Discount

"Wildfire247 is a very easy to use, even idiot-proof, system of communicating with our Members quickly, neatly and efficiently."

Jon Clay

Membership Manager, Builders Merchants Federation

Wildfire247 benefits

1. Start saving money on printing and postage now!

2. No more postal delays! Receive instant responses from your customers!

3. Send as many promotions to your customers as you want without paying more!

4. Stay in touch with your customers to remain fresh in their minds.

Wildfire247.com

Momo Communications Ltd
19 Clifftown Road
Southend-on-Sea
Essex
SS1 1AB

W: www.wildfire247.com
E: enquiries@wildfire247.com
T: 0845 226 0466
F: 01702 361392